

PRINT (inches) CMYK

300 dpi • File Formats - pdf, eps, ai
All fonts converted to outlines

- **Full FP** — 9.75" x 9.9"
- **3/4 Vertical 34v** — 7.27" x 9.9"
- **3/4 Horizontal 34h** — 9.75" x 7.34"
- **1/2 Vertical 5v** — 4.8" x 9.9"
- **1/2 Horizontal 5h** — 9.75" x 4.84"
- **3/8 Vertical 38v** — 4.8" x 7.34"
- **3/8 Horizontal 38h** — 7.27" x 4.84"
- **1/3 Regular 3r** — 4.8" x 6.5"
- **1/4 Regular 25r** — 4.8" x 4.84"
- **1/4 Horizontal 25h** — 9.75" x 2.34"
- **1/4 Vertical 25v** — 2.3125" x 9.9"
- **1/6 Box 6b** — 4.8" x 3.1689"
- **1/8 Vertical 8v** — 2.3125 x 4.84"
- **1/8 Horizontal 8h** — 4.8" x 2.34"
- **1/16 Vertical 16r** — 2.3125" x 2.34"

DIGITAL (pixels) RGB

72 dpi • File Formats - png, gif, jpg

MOBILE ADS *

- **Leaderboard 728** — 728x90
- **Pencil 930** — 930x30
- **Rectangle 300r** — 300x250 *
- **Double Box 300v** — 300x600
- **Sponsorship 300h** — 300x100 *
- **Mobile 320** — 320x50 *
- **Promo Button** — 175x60 *
- **Slash** — 550x100

CityGuides SPECIAL SECTION

(inches) CMYK

300 dpi • File Formats - pdf, eps, ai
All fonts converted to outlines

- **Full FPSS** — 9"x9.25"
- **3/4 Vertical 34vSS** — 6.7083" x 9.105"
- **3/4 Horizontal 34hSS** — 9" x 6.785"
- **1/2 Vertical 5vSS** — 4.4167" x 9.105"
- **1/2 Horizontal 5hSS** — 9" x 4.48"
- **3/8 Vertical 38vSS** — 4.4167" x 6.785"
- **3/8 Horizontal 38hSS** — 6.7083" x 4.48"
- **1/3 Regular 3rSS** — 4.4167" x 6.02"
- **1/4 Regular 25rSS** — 4.4167" x 4.48"
- **1/4 Horizontal 25hSS** — 9" x 2.16"
- **1/4 Vertical 25vSS** — 2.125" x 9.105"
- **1/6 Box 6bSS** — 4.4167" x 2.9239"
- **1/8 Vertical 8vSS** — 2.125" x 4.48"
- **1/8 Horizontal 8hSS** — 4.4167" x 2.16"

CLASSIFIED COLUMN WIDTHS

(inches) Black & White

- 1 Column** 1.1641"
- 2 Column** 2.3906"
- 3 Column** 3.6172"
- 4 Column** 4.8438"